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Super Fast Quality Articles

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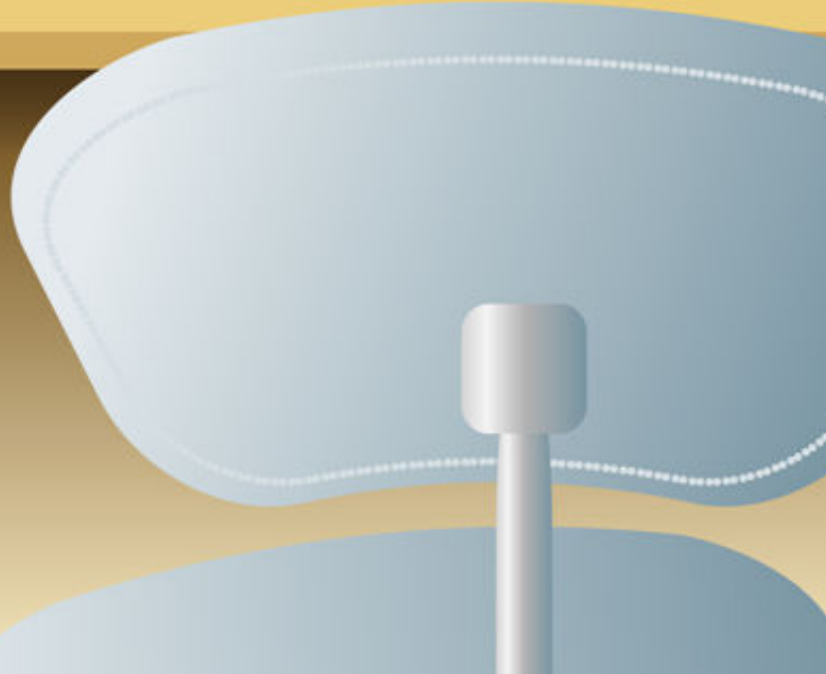


Super Fast Quality Articles

Edward Hadome



HOT EDITION - 2008



Super Fast Quality Articles

By Edward Hadome



He told me how his former girlfriend had left him, how he was depressed, and how he really wanted to get his life back on track. He said he had been in a bad mood for a long time and he didn't know what to do. He said he had lost his job and he didn't know how to find a new one. He said he had lost his friends and he didn't know how to get them back. He said he had lost his family and he didn't know how to get them back. He said he had lost his life and he didn't know how to get it back.

HOT EDITION - 2008

One day, he decided to straighten his life out.

~~~~~

By:

Edward Hadome

&

Dr. John Chan  
[Instant Authority Site](#)

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Super Fast Quality Articles

**Learn how to organise your writing to
produce high-ranking quality articles**

2008 Edition

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Wait! You Need To Understand First...

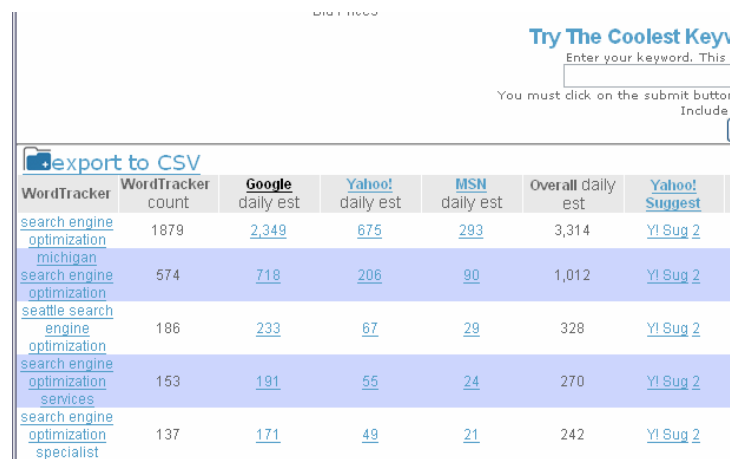
Before we dive right into writing super fast quality articles, it is important to understand the impact of what you are about to learn in order to fully appreciate it's power.

Number one ranking in Google for the Keyword you need and in just a few hours without spending any money!

How amazing is that?

It is to me...

I did a search for the keyword "Search Engine Optimization" on SEObook, just out of curiosity.



The screenshot shows a search tool interface with a search bar and a table of results. The table has columns for WordTracker count, Google daily est, Yahoo! daily est, MSN daily est, Overall daily est, and Yahoo! Suggest. The first row shows 'search engine optimization' with a WordTracker count of 1879, Google daily est of 2,349, Yahoo! daily est of 675, MSN daily est of 293, and Overall daily est of 3,314.

WordTracker	WordTracker count	Google daily est	Yahoo! daily est	MSN daily est	Overall daily est	Yahoo! Suggest
search engine optimization	1879	2,349	675	293	3,314	Y! Sug 2
michigan search engine optimization	574	718	206	90	1,012	Y! Sug 2
seattle search engine optimization	186	233	67	29	328	Y! Sug 2
search engine optimization services	153	191	55	24	270	Y! Sug 2
search engine optimization specialist	137	171	49	21	242	Y! Sug 2

What I discovered was amazing...

SEOBOOK gives a daily estimated search of 3,314 at the time I carried out the research ...Wow! That's a lot of searches don't you think?

This is just one variation; many people search using other keywords... For Example, "SEO optimization", "High Ranking in Google" and many other related keywords.

So what does this mean?

It not only means that there is a demand for this service, it also means that people are still looking for a better solution than is out there.

People want their business in the spotlight, they have come to understand that the best place to achieve that is through the search engines...

.... When someone visits your website through the search engine, it is because that person was looking for you. You can't beat that kind of targeting.

There are "search engine optimization" companies that claim to help you achieve #1 ranking on Google. Usually these services cost a lot of money and in many cases; they are just full of hot air. A cheaper alternative may be to buy manuals and software to help you do it yourself.

Whatever the method you choose, one thing that is common to all is that the ranking is dependent on content, and usually the more the better.

This is where article marketing comes in to play.

So is article marketing just for high ranking on the search engines?

Achieving a high ranking on the internet is one thing, but what do your audience do when they get to read your content?

Articles in general are very powerful, because they can be broken down into tiny pieces of niche subjects that cater to a diverse audience.

Even if you don't have a website ready, you can start of with a blog and begin to use articles to drive traffic to that blog to show people what you do.

Assuming you don't run your own business, articles can be very beneficial to your career. You can setup a blog with about you and your job. Then you can begin writing articles to help people deal with different situations at the work place, you can educate others on how to get a similar job and how to excel... There's so much you can write on.

The articles you write can help establish you as an authority in your industry. Articles eventually help to boost your credibility.

As an employee, when seeking a new position or going for a promotion, your employer will see you as a leader and will be happy to have you on board.

As a businessperson, your potential clients will begin to trust you, because you have shown them what you know.

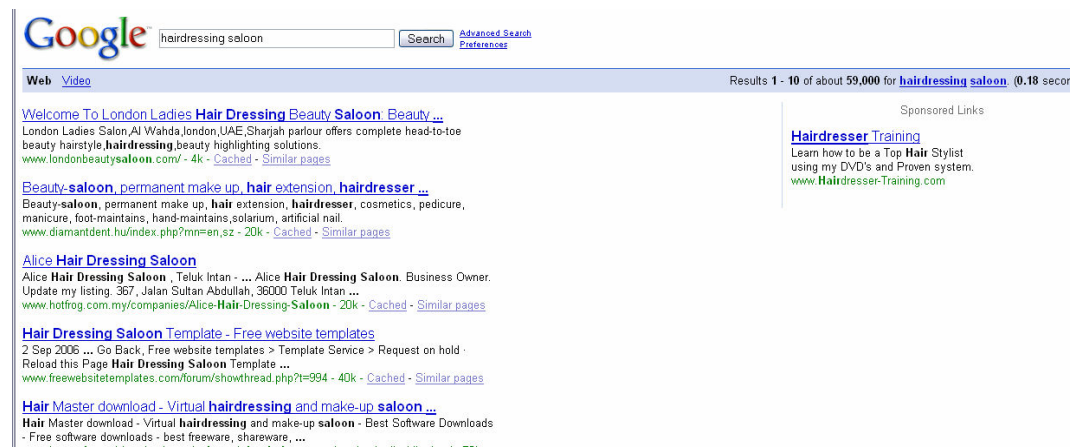
As you can see there are many advantage of articles, and most importantly, your articles help solve people's problem☺

Let's look at this a little more closely.

Say you own a hairdressing saloon in small town of Dundee with a population of 143,090 people. You then launch a website that tells people about your service and how to find you.

Naturally, you would want to rank high for the keyword “Hairdressing saloon”. — This keyword should normally bring you a lot of traffic.

I just carried out a test for this search term to see the result it brings up.



As you can see from the screenshot above, the search pulled up result of websites other than hairdressing saloon locations. At the time of the search there was “Hairdresser training”, and “Hairdressing saloon templates”

From what I can see, it may not necessarily be a good idea for you to target such a keyword. Primarily because it is too broad a term and those who search using that keyword may not be looking for you. Moreover, you’ll be setting yourself up against too much competition, there by making it more difficult for you to rank high for that keyword.

But what if we target the keyword “Hairdressing saloon in Dundee”... What do you think?

That looks much better to me.

When someone finds you using this more specific search term, that person is most likely looking for you, and best of all, you will be eliminating a lot of the useless competition.

It’s not always that easy though...For example, if you were targeting say “hairdressing saloons in New York”, how does that differ?

New York has over 2.5 million population, the competition will be much higher, and that’s’ just for hairdressing business. What about other industries that are more competitive? What if you were competing with the whole world?

As you can see, it’s important to reduce the competition as much as possible.

So what did we learn so far?

- Long tail keyword are better than short keywords

Did you notice?

When you search Google using a specific search term, Is it not amazing how the search results comes up almost instantly?

Google must be doing such a great job visiting every single web page on the web to produce this result for you so quickly!

The truth is that the result you see is not really real time.

Google consists of three main parts:

Googlebot: This web crawler scouts and fetches the web pages.

The indexer: The indexer sorts the words on every web page and stores the index of words in a huge Google database usually in an inverted-index data structure.

The query processor: This part of Google compares search queries to the indexed words, and matches them to the relevant documents and produces the result that it deems most relevant and suitable at the time based on different criteria.

You can read more about it here:

<http://www.google.com/support/webmasters/bin/answer.py?hl=en&answer=70897>

In the article above Google mentioned that relevancy is determined by over 200 factors.

For me, what this means is that we can never really know exactly how to beat the results, we can only estimate and most times it's not worth trying to figure it all out to the letter, because I imagine the process is constantly changing.

Even so, some basic constants exist, constants that are actually the most important determinant factors for our high ranking.

These constants are as follows:

- The ranking is based on words
- The ranking is done for humans to receive results of the most relevant content based on their search

- Google can only determine the relevancy using keywords (specific, or directly related)... There are other factors, like keyword density, links leading to the website, popularity, text length, type of website etc.

Knowing this alone should give us more than enough to work with.

Google is also very smart... It figures that some websites are updated more frequently than others, and the information they provide needs to be available to the public as soon as it's created. As a result, Google crawls and indexes some website more frequently than others. Google looks at the trend and determines which sites are good candidates for a more frequent visit. For example, — News websites, article directories, video directories etc.

What all this means is that, even if you place so much content on your website, it is not a guarantee that it will be available as quickly as you need it to be, it can take up to 3 weeks before it appears in the search results, this can set you back... A lot can happen in 3 weeks, but you need not despair, there is a solution!

First, what have we learnt so far?

- Long tail keyword are better than short keywords
- We now know that Google likes fresh relevant consistent content
- Website ranking can be determined by words
- Website ranking is done for humans to receive results of the most relevant content based on their search
- Google determines the relevancy using keywords (specific, or directly related)... There are other factors, like keyword density, links leading to the website, popularity, length of text, type of website etc.

Now check this out!

Imagine you write an article titled:

“Hairdressing saloon in Dundee: 3 important things you should know”

Say in this article you apply some the things we have just discovered above ...and then have it published on a popular article directory that Google likes to visit very often.

When someone searches for Hairdressing saloon in Dundee, even 2 hours after your article is published, it is very likely that your article will show up in the search results above others.

So what have you done?

- You were able to achieve a high ranking, piggy backing on the article directories
- You didn't spend any money doing it.
- You established yourself as an authority in the industry by writing about a subject in your industry.
- You helped someone solve a problem.
- And last but not least you brought in some traffic to your website through your resource box (This is the information at the end of your article containing the name of the author, a brief description about what they do, and a link to the sponsoring website)

What if you could duplicate the results on a large scale? ... Super fast too!

Articles are pieces of a whole... just like a cake... you can have a piece of the cake, and even that piece can be shared into much smaller pieces.

So this is where you have to begin, you have to identify the type of cake you have... It could be cars, boats, internet marketing, fishing, weight loss, coins... and a million more.

Once you have identified your industry, then it's time to decide on how to start breaking down the pieces from the whole.

There is so much to write about, so the first thing you need to do is to have a plan.

I've read a lot about writing articles quickly, and most of the guides follow a similar pattern, they teach you how to write one article in the shortest possible time, and that assumption is that if you can do that for one article you will be able to do it for all.

This program goes beyond that...

I've been writing articles for years now, and one thing that I've learnt is that you cannot begin to write each and every article quickly following a step by step plan for one article at a time, what you need to do is to plan for a large-scale production. What I mean by that is that you have to look at the bigger picture first before proceeding.

[In this program](#), I will reveal some powerful methods, some that are part of my "Article Marketing Impact" program

Here is how I would do it.

STEP 1: Your money plan – *You first have to decide what you want these articles to do for you.*

Start here...

1: Before you do anything, you need to understand your market...

Ask yourself...

Who are they? How big is the market? What is their problem? How can you solve it for them? What do they expect? Where do they come from?

You need to know how they think so that you can communicate with them. You should also find out what your competition is doing... How are you different and better?

The above are some of the things you need to consider before creating your sales funnel and pipeline.

Even if you are not ready to create your product just yet, you can still work on building your credibility, and your client base using a simple blog where ... This is the beginning of the funnel.

2: To begin creating your pipelines and funnels, you have to position yourself in the future.

What is it that you plan to achieve in the next X years? What kind of money do you plan to make? What products do you plan to create and at what price level? How much do you plan to earn?

3: You need to determine at each stage what you need to track and how to track it, in an organised manner, so that it makes sense to you each time you refer to it.

At every stage of your funnel, you need to know what's going on within your business, and I'm sure you already know this, so take some time to do it correctly.

4: You need to start planning your medium of delivery... the sales material, the sites, the payment system, autoresponder etc.

Determine what's involved in creating your system, and start out with a funnel that is complete before moving to the other so that you can readily unleash these one at a time.

In theory, it's better to have the entire network of sales funnels ready before releasing anything. It depends on the involvement and your current situation. Waiting too long may give room to the competition... I know this too well.

You Can Get it Free...

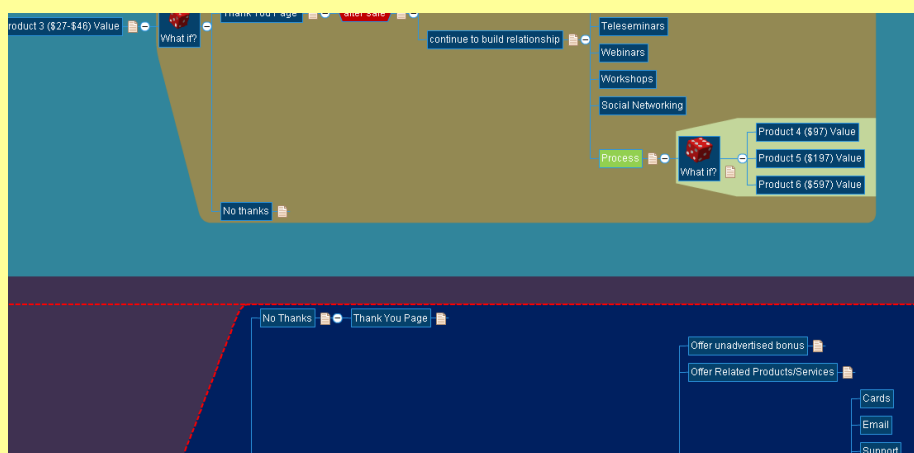
Call me crazy, but I've just decided to release a very crucial part of my "Article Marketing Impact" program.

It reveals some really cool strategies that I guarantee you've never even thought about.

I also plan to offer some special early bird deals, so you may want to join the alert list to be the first to know... **you won't want to miss this.**



.You'll also get a chance to see a sample funnel and pipeline system in action



[Click here to get it](#)

STEP 2: Record Keeping – *It's important you get organized right from the start.*

One of the factors that hinder many from enjoying the full potential of article marketing is disorganisation. People tend to lose focus on the goal because of lack of proper planning... I've seen this one too many times.... Even with me.

It is very easy to be caught up in all the distribution, hiring, writing etc. and to forget what we are actually doing – which is, “we want to create a profitable article marketing campaign”. We need to be able to analyze and measure all we do to know how to make it better; we need to be able to find information easily. Hence, this step is critical and one you shouldn't ignore. You don't want to have to do the same things over and over again.

In order to be organised, you need to at each stage, record all our findings in a systematic way, so that everything is easy to find.

Spend a few minutes preparing your record keeping so that you are ready to start taking notes.

STEP 3: The Article Idea

This is the most important part of the whole process. If you get this wrong, the whole campaign will crumble.

The best article ideas are what people are looking for, so let's start there.

I use two main methods for my research, and they are explained [step by step exactly how I do it in “Article Marketing Impact” program](#):

1. I carry out the research myself to find out what people are looking for

Below are websites I use for my keyword research. Anyone will do the trick, however because I find that they all produce different results, I tend to switch between sites to get a better variety of keywords.

What is common in all three sites, is the ranking of the keywords based on search volume, so we can always get a good idea of the most competitive volume searches irrespective of the result.

Please visit each of these sites.

- <http://tools.seobook.com/keyword-tools/seobook/index.php>
- <https://adwords.google.com/select/KeywordToolExternal>
- <http://freekeywords.wordtracker.com/>
- <http://www.vretoolbar.com/keywords/>

Please NOTE: Sometimes it takes vretoolbar 3 or 4 attempts before it works.

So what am I doing?

- I am looking for high-ranking keywords that I can use in our articles.
- I am looking for article ideas based on the demand.
- I want to rank high in the search engines with these articles.

2. I carry out my research on industry news websites, and web stores like Amazon and Clickbank.

Let us now look into the second type of research.

The importance of the second method is the following:

- It will help re-enforce your research data, allowing you to see that you are actually on the right track.
- It will help you find new ideas for your article that you never thought about.
- It will help you find out what is the hot new topic very early, even when the search trend doesn't show it (This is my lazy way of predicting a hot topic)

I research what other top news leaders are doing right now and test the demand.

- I research industry news sites for ideas and trends. Example: For marketing news, I can look at marketingsherpa.com
- Sometimes a niche or industry may not have a news site dedicated to that industry, so I then focus on the general news. For example: Google news.
- I use ezinearticle.com to find out hot topics. I look through these sources to find out what is hot right now and what will be relevant to my audience and at the same time to see if my research coincides with any hot topic in demand.
- I research product and service directories to find out about the top selling products. Example sites: Amazon.com, Clickbank.com,

At the end of this session, I should have a document with all the keywords related to my articles, along with their search volume, competing pages, and any other relevant information that is worth recording.

After I have all these data recorded, I then begin to sort them based on relevance to my goal. I begin with articles that are the most important at this time and then diversify.

STEP 4: The Article Title

The title is a very important part of your article, it will determine how many people actually open and read the full content of your article. No matter how powerful is your content, if the title doesn't appeal to your target audience, your article will not be read.

Titles should be (1) attractive, (2) accurate, (3) concise, and (4) concrete.

To begin the process, pick one or two keywords from your list — the keywords related to the subject area.

Write down a combination of words describing the benefit your reader will get from reading the article. It doesn't necessarily have to be the exact keywords in line, but if you can do that, it will be better for your ranking.

However if you cannot come up with anything constructive, write down the keywords first, followed by a dash and your article topic.

Example 1: Let's take the keyword "Learn how to sing ". Here are some ideas on how to begin.

Make up some words using your keywords, anything that comes to mind.

- Learn How To Sing Like A Pro In Just 5 Days
- Learn How To Sing – Make A Hit Record In 6 hrs
- Learn How To Sing In Front Of People
- Learn How To Sing Better Than Michael Jackson
- Where To Learn How To Sing Without Spending A Fortune
- Learn How To Sing Better with Vocal Exercises

The above are some examples of article titles.

At the end of this exercise, you should come out with at least 30-50 good keyword rich article titles that you can choose from. Even if you don't end up using any of them when you begin writing the article, they will be useful later. You should have also come up with at least 3-5 unique complex article titles that combine 2 or more keywords, express more benefits at once, and at the same time makes sense to the reader, making them to investigate further.

STEP 5: Where to Submit Your Article

Submitting your article can also eat up a lot of your time, so you should have this strategy ready as well.

In this program, I won't go into details about the important places you need to submit for maximum exposure, nor finding places to submit... I'll just dive right into the quick break down of some of the steps I use.

STEP 1: I Plan what I'll be searching for

- Article directories
- Forums
- Ezine publishers looking to publish your articles
- Blogs related to your industry
- etc

STEP 2: I research the places I need to submit.

STEP 3: I Record my findings in the appropriate document

STEP 4: I repeat the process for other search goals – For example, after I search and record all the article directories where I plan to distribute my article, I move on to search for forums you can advertise your article.

At the end of this session, you should have a good list of places to publish your article;

As you can see, all these materials will come in handy later on, as we won't have to really do all these steps again.

STEP 6: The Resource Box

You may not have the opportunity to include inside your article a link leading to your website, but with a "Resource box", it is possible to advertise your offer.

A "Resource box" is different from a "Bio box", where a "Bio box" is information about you and your business experience, a "Resource box" is where you can provide reference about the content in your articles.

Some article directories give you the option to use both, but not all. So it will depend on where you are being published.

For example, at ezinearticles.com, which is a very good place to be published, they have a format that kind of blends your article and resource box together. Meaning they encourage a bolder approach.

Below are some of the things contained in a resource box:

- On the first line of the “Resource box”, write your name and include any thing that will have an impact on your viewers. **Example:** Sam Doel: 15-years auto experience.
- Include the benefit from doing business with you in a short and punchy sentence. **Example:** “Quick, effective solutions from an award winning auto trader.”
- Try to incorporate a call to action as quickly as you can
- Include your street address, city, country and zip (not a P.O. Box address)
- Include your URL with a hyper link
- Include your email address with a hyper link
- Include your toll-free number and local number for clients to call
- You may also want to include a free offer to invoke links to your site

Different publishers have different requirements, but from my experience, you should keep your word count to about 300 or less.

- **Here's one sample:**

ABOUT THE AUTHOR

```

~
~
~
Samuel Doel 15-years auto experience, sales and auto safety coach.
Samuel currently owns one of the most prestigious auto selling chains
with 23 franchises across the country. Find out if Samuel's cars can
be found in your region and get yourself a FREE car service for six
months. http://www. Samdoelcars.com
~
~
~

```

```

Address: 12 street drive, Somewhere, NY, 12345 USA
Toll Free: 00000000000000

```

```

Tell: 000-000-000
mailto: sd@samdoelcars.com
URL: www .samdoelcars.com

```

Now the above, is merely a standard “Resource box” that will go down well with majority of the publishers, but we can also become more bold with our advertising and call to action depending on where we have our article displayed.

As a result, the above resource box can simply turn into something like

You can get FREE car service for six months at Samuel Doel's auto shop today.

Find out if he is in your area.

Samuel Doel 15-years experience auto sales and safety coach currently owns one of the most prestigious auto selling chains with 23 franchises across the country.
<http://www.Samdoelcars.com>

Using HTML Tags

Going further, some publishers will allow you to insert html tags, so let's create one.

Taking the example above, here's how to create one.

~~~~~  
Samuel Doel 15-years auto experience, sales and auto safety coach. Samuel currently owns one of the most prestigious auto selling chains with 23 franchises across the country. Find out if Samuel's cars can be found in your region and get yourself FREE car service for six months. [Description goes here](URL goes here)

`<a href="URL goes here">Description goes here</a>`

~~~~~  
URL goes here: Here you enter your website example <http://www.yoursite.com>

Description goes here: You can use your keywords here, your website URL, or a call to action phrase

USING THE SECOND EXAMPLE

We can also make a call to action statement, the URL so people just click on the link directly

See the example below

You can get FREE car service for six months at Samuel Doel's auto shop today.

`
Find out if he is in your area. `

Samuel Doel 15-years experience auto sales and safety coach currently owns one of the most prestigious auto selling chains with 23 franchises across the country. <http://www.Samdoelcars.com>

As you can see, there is a lot of creativity involved in a resource box, so it's worth taking the time to create them early

I always create at least 15 different resource boxes in plain text and html format so that I have them ready to copy and paste in the resource box area..

At the end of this session, you should have created at least 15-20 different resource boxes you can use on different articles

STEP 7: Further Research

Go through the article topics on your list, and carry out a simple research using the internet to gather information about the chosen subject area you plan to write.

Record what others are doing on the subject, record any areas of research you might need to refer to, and record anything you feel will help you complete your writing.

Now comes the part you have been waiting for...

How to write super fast quality articles... I hope you appreciate the importance of the steps above. Without them, you will only end up in chaos, confusion and eventually a poor or non-existent marketing campaign.

Before we do, let's look at what we have

- You have established your sales and pipeline profit system.
- You have identified your industry.
- You have identified what people are looking for and sorted them in order of priority based on your immediate target.
- You have identified where you want to promote your articles.
- You have at least 15 different resource boxes each in plain text and html versions.
- Overall you have a good record of important things we will need to complete the article writing process.

Once you have sorted the above, you know you are ready to begin your writing process; all you need to do is to pick up a title, sit down, and begin writing.

STEP 8: Writing the Article

Writing an article comes easily for some people, while for others it can be a nightmare... it really doesn't have to be so.

You should already have some knowledge and experience about the business you are running or planning to run, knowledge and experience that you can relate to in your articles. — You may have insider tips about vital issues in your field, or you may have gathered important information through research studies... or you can just simply tap into the knowledge of someone who does. — I'll show you how in another program, but for now let's focus on the actual writing process.

Article writing becomes easy when writing on a familiar topic. You should write on things you have worked on, things you have read about... Write about your downfalls and ways to overcome challenges. Write about wisdom, productivity, technical issues, human resources... There's just so much to write about.

Your articles do not have to be technical or even lengthy, in this noisy world, a shorter article can have more impact (at least above 500 words), as people tend to have a shorter reading time span. Of course, if your article is very well written and contains great value, the length can give it more weight... This is one area I like to tackle.

I feel articles are personal, and tell a lot about a person's character. That is why I believe in writing things myself and I think you should too — I may not be the best writer in the world... maybe not even good at all. Nevertheless, I do have things to say and I feel I am the best person to say them... How about you?

HERE ARE SOME QUICK TIPS TO REMEMBER BEFORE WE GO DEEPER:

- Write on things people want to know – hot topics
- Write mouth-watering headlines that will make viewers want to find out more.
- If you are stuck on the perfect title, start by writing the article first, and then scan through to see if a suitable title jumps out at you.
- Write on what you know.
- Write as you speak, and your article will flow.
- Try to create a timeless article, one that is relevant even for years to come. – It doesn't always have to be this way though, but it's worth doing.
- Make it interesting. Use simple words.
- It doesn't have to be technical.
- Use the active voice, instead of the passive form. Example: Instead of *"that's how it was done by me"*; write *"that's how I did it!"*
- Do not advertise bluntly; think of your article as a reference and suggestion that subtly leads to your business.
- Just get started, don't think; write now and you will edit later.

The best articles are those that bring information to satisfy a current demand, those that your target audience needs to know.

You need to find a void and fill it.

Start Writing...

Now that you've done your homework, the writing process will be much easier, especially that you now have a clear goal to achieve.

1. The first thing to do is to arm you with knowledge. Pick up all the materials under this topic and take a few minutes to read what you found. Do not spend endless time on this, just scan through the contents, enough to cover some missing basic points, the absence of which will prevent you from writing a complete article.

2. Pour out what you have inside of you. When writing an article, the first word can be the hardest to settle on. Believe me, I know! So do not crack your brain too much. Just start writing, and promise yourself you will come back and fix the first sentence later on. The important thing is to get a first draft done so you have something to improve on.

Do not worry about grammar, spelling errors, flow or anything at this time; just get out all the points, as you know them in your own words.

3. Restructure your content. When you've written something down, carry out a first review before you put it away. Go through what you wrote, and try to clean it up a bit, so that next time you pick it up it will be a readable material. Make notes of missing information you need to add later, and cut out useless data.

Below is a simple guide to helping you write a good quality article really fast. With this structure formula, you can write a good quality 550 words article in around 10 minutes... Try it, it works.

ARTICLE WRITING GUIDE

- Article Title:

Your title is very important; it will determine whether your readers will investigate further. In just a few words, tell your readers what they expect to find.

If you have already created the title from your previous tasks, write it below.

TITLE: _____

- Summary

When submitting your article for publishing, you may be asked to provide a quick summary of your content. This is a good place for you to write in about 2-3 sentences, what your article aims to accomplish and how a reader will benefit from reading it.

You may decide to leave this section and come back to it after you finish writing your article. I like to do it early because it confirms what I'm trying to achieve with my article.

There's no need to think too much about what you write at this stage, just put down your first thought

Answer these questions

- What will your readers get from reading this article?

Finish this sentence.

- This article aims to...
- After reading this article, the reader will get/be able to/know/understand

Example: This article aims to show you how to write good quality articles quickly. After reading, you will have a better understanding of article marketing, and in mass, consistently generate high-ranking articles that people want and would love to read, without wasting time and money.

SUMMARY:

- Introduction

What problems are you trying to solve? What are the solutions?

Use a few words to describe the issue, and if possible plug-in your keywords at this stage. If you cannot include them now, then do not worry too much about it, we will do that later. The important thing at this stage is to get a proper structure.

A simple way will be to begin with some facts about the situation, after which you can share your views on it. The idea is to make it realistic and at the same time provocative. Make your readers want to investigate further.

Answer these questions

- What is the problem?
- What is your opinion on the subject matter?

Example: How can we generate high ranking, traffic building articles on a consistent basis without spending a fortune? I've read a lot of materials about quick article writing formulas, and although they do offer a lot of helpful tips that do help you write one article at a time quickly, in practice I feel we need to take a birds-eye view approach to realistically write a large volume of articles that produce expected results consistently.

INTRODUCTION:

- Theory

Tell your readers what your article is about, your solution on the topic, why you feel that way, what brought about your conclusions - Use supporting evidence, and state the point you are trying to make. Use anecdotes, graphs, relevant stats, or quotes as necessary.

Answer these questions

- Why do you feel this way?
- What is your solution?

Example: I made a promise to myself that I was going to write at least 5 articles a day. My next step was to find out how others were doing it. I've seen on ezinearticles.com expert authors with over 13,500 articles under their name, with like 25-50 articles submissions a day.

I thought to myself that this is impossible without outside help, so I then investigated how much it will cost to have someone do the writing. I soon found that for as little as \$15, I could hire someone to do the writing for me. I tried this and it was no good, because all the articles were poor quality and I had to re-write all of them.

It turned out to be a nightmare. Even if I wanted to hire a better writer it will cost me a lot more, and I had no way to justify the cost.

I then decided I was going back to my original plan to write the articles myself.

So I looked for the quickest way to do this. I found quite a number of materials on how to write articles quickly, and although they did the job for one article at a time, I quickly found myself having to repeat tasks for each article I wrote, and this made the process boring.

Sometimes I ended up drifting away in research and other side tasks instead of writing. I even had articles with holes in them that I couldn't complete.

It was a mess again.

The next solution was to fall back on finding writers again, but how will I justify the cost of hiring a good writer?

To cut a long story short, I knew I needed a better plan to achieve my goal to write high-ranking quality articles that will bring me quality site visits.

The solution was to come up with a strategy that will help me to not only write articles quickly, but also allow me hire writers and be able to justify the cost involved.

THEORY:

- The Body

Expand on your views by describing and arguing your ideas with reasons.

Use short readable paragraphs, but enough to develop your idea. Break long paragraphs into more paragraphs if necessary. Use more paragraphs to separate different ideas using bullet points as necessary.

Try to avoid using all capital letters for your sub headings, as this will make it appear that you are shouting.

An easy start will be to list out 3 to 10 main points which are directly related to the subject you are writing on. Then pick like 3 main points you'd like to use.

I normally begin by writing like 2 to 3 sentences for each point.

Are you seeing how easy it becomes when you have a structure?

Save the point you never used in a separate sheet so that you can use them once again for another article. Nothing is wasted, and in time you will have a bunch of ready to "cut and paste" information for each article"

When writing, try to avoid including external links within the article, as many publishers do not allow it. In addition, when including your keywords inside the article don't go overboard stuffing it up you'll just get into trouble.

Answer these questions

- What 10 points can you think of to back up your solution?
- How many points are enough to justify your solution?
- In 1-2 sentences, what do your points mean?

Example: Here are the steps I came up with:

- **Plan your website for success**
The first thing I needed to do was to make sure I had a proper business strategy in place. This way I will know exactly what I want my articles to do for me
- **Plan your record keeping**
I wasn't planning to make the same mistake twice. A good record keeping system will help me find things quickly, eliminate repetition, and allow me to quickly plan a more effective article marketing strategy
- **Find out what people want**
I had already wasted time on methods that didn't work for me, and I was under pressure. I needed to give people exactly what they wanted and to include these keywords inside my article so that people can find me quickly.
- **Choose your topics**
As soon I was able to find out what people wanted I could create my topics based on the demand as well prioritize my writing to accommodate my immediate target.
- **Educate yourself on your topics**
Based on experience I knew that researching my topic while writing can cause a lot of drifting, so I had better dedicate a whole day to research only. This research will cover multiple article topics.
- **Plan where you will get published**
Writing an article is one thing, but if no one will see it then it doesn't matter. I needed to get this task out of the way as well, so that I should be ready with a list of places to submit my article as soon as I finish writing
- **Create your resource box**
A resource box is the key to my publicity, and I cannot truly guarantee one will work for all occasions. So I need to spend some time creating a lot of them before hand.
- **Write the Article**
Now that I've done my homework and recorded all my findings in an organized manner, my writing will be much easier, less laborious, and exciting.
- **Hire writers**
Once I've been able to perfect my system and appreciate my writing style, then it will be easy to hire writers at this stage, because I can measure results, give better instructions on what to write.

- The Conclusion

Sum up all your points together and give the reader a final overview of the topic at hand — The points you attempted to make and your conclusion about the issue (Don't make it sound as a repetition). Three to five sentences should be sufficient to bring the article to a closure. This is also an opportunity for you to call your readers to action.

In this conclusion, you can also instil some form of curiosity and continuity to your material. You can use this opportunity to trigger the curious mind to take action and find out more, or instigate the mind to answer a question... This is irresistible stuff.

For example, you can end by asking your audience a question and the next logical step is to look for where to input the answer. This is a good way to build comments for your article. Some article directories provide you with this option. But what I like to use this method for is to instigate readers to take action by visiting my website.

If I were to end by saying, "Do you know where you can...?" Did you want to find out...? Then follow up with your resource box. How many ...? Will you... Yes or NO?

Or for example you can tell your readers that there is more –

"That's just 3 out of the 10 tips... the other 7 cover"... and then include this in the resource box

As they say, "A good story teller always leaves his audience hungry for more" — This is what you should do. Always get the better of your readers' curiosity, leave them wanting more, and let them want to investigate further for more answers.

Great Job!

I want you to understand something.

Gone are the days when you could write articles just for traffic purpose without considering the quality... Anyone who tells you otherwise is only setting you up for doom.

Think about it... How do you feel when you land on an article claiming to be the solution to a problem, and when you read half way through, you find that you've just wasted your time?

There is so much low quality materials online right now, and I'm amazed that these materials are still published. You can find articles that don't even make sense at all. They were created to build link popularity and hopefully to bring in some traffic.

But do they work?

In the beginning, I think they did ... and it's a mistake, people just fell for it out of curiosity, but now I think people know better.

With low quality material under your belt, you are only setting yourself up for failure. Articles are supposed to help build your loyal fan base; they are intended to establish you as an authority in the industry. Only then will you enjoy its power.

Google is working very hard to spot and eliminate misleading content, ezine directories are screening harder to get rid of useless content, because it's telling on their own reputation... The question now is why would you want to go down that route, fighting to release content no one wants?

Putting all this into practice

Putting all this into practice is not so hard. You just need to start somewhere.

The first thing you need to do is to determine where you are going and then you can start working on how to get there.

Article marketing is just like a snowball effect, it builds momentum over time. With a proper plan, you can reach 50 articles a week easy.

All you need to do is to begin with the most pressing targets and then expand to total domination.

Overtime you'll be surprised how successful you have become.

Depending on your current situation, you can start with as little as two articles a week, and then promise yourself to improve every other week when you feel comfortable with your already existing plan.

Make a conscious decision to do this, set it up as a priority for your business.

Also, setup a schedule for the research, so that you can top up what you have already.

As time goes by, you'll find that you do a lot of copy and pasting and just topping up your material, because you kept a good record, and have stored information for later use as they come to mind... It really just gets easier with time.

When you see that your system is working and you have discovered the style that works for you. Then you can begin looking for outside help.

At this stage, you understand exactly what you need and you won't hire just anyone because his or her writing is good or the price is right. You'll hire someone who can think like you, someone who shares your passion and vision. This is very important, and not just important for hiring writers, but hiring anyone.

Just keep the ball rolling and you will quickly reach 50 articles a week easy, especially that you know your system works and you can justify the cost.

I shouldn't be doing this... Grab it while you can

I'm releasing my secret blueprint "**Article Marketing Impact**"... This means total domination in your industry. The program also shows you exactly how you can duplicate my system to increase your profits FAST.

"The Big Money Plan" contains some really cool strategies that I guarantee you've never even thought about.

Truth is, I shouldn't be doing this, but I decided that I'd give you a free chapter just to prepare you for the power of this programme...

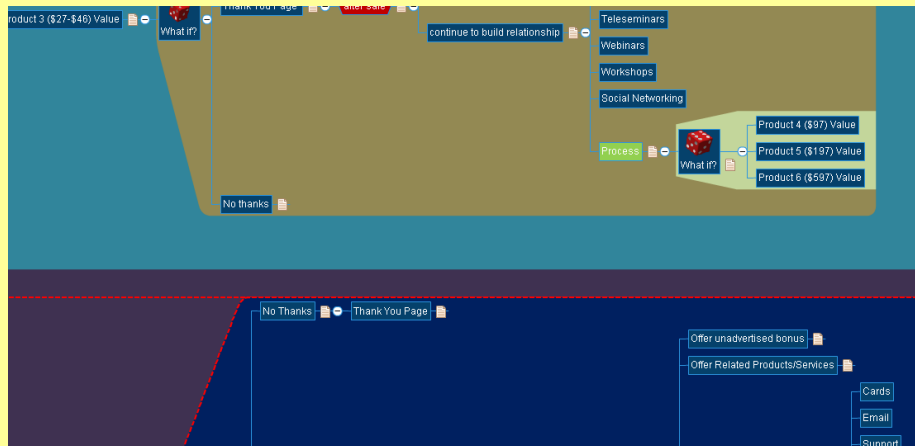
...This is no scarcity trick, but I do plan to replace this free chapter with another giveaway, which you will get anyway, **but I'll take out the free chapter** and include it only in the paid program **so you had better go grab it now.**

Get The Critical Free Chapter

“The Big Money Plan” The critical part of your campaign



You'll also get a chance to see a sample money plan
and sales funnel network in action



[Click here to get it](#)

Experience the Full Power of “Article Marketing Impact”

You’ve just experienced a fraction of the “Article Marketing Impact” program.

I know you want to make the most money online, and I know you are tired of the hype and empty promises, you just need something that will work and that is easy to use.

That is why I released the “Super Fast Quality Articles” which is just a sample for you to have a taste of what’s to come.



So here’s the deal...

If you are ready to take your business to the next level, and promise to do your best to succeed, I’m up for the challenge to walk the path with you.

I’ve created this Article Marketing Impact and all the goodies along with it ... [and I want you to have it.](#)

[...I wonder how quickly you’ll buy](#) when you click on the link below. It will take you to a page where you can access the full program details... and on

this page I have included some of the most powerful bonuses to support your article marketing and make your journey a smooth one... **Check them out.**

HOT ROI IS FREE FOR NOW: The bonuses on this page will not always be available, especially HotROI (It will become a subscription site) so you'll need to hurry on this one...

[Click here to experience the full power of “Article Marketing Impact” and the rare bonuses](#)

Would You Like To Receive More Business Exposure?

I've just setup page where you can share any of your comments and views with me...

If you submit a testimonial with your name, and website, it will appear in front of tens of thousands of unique visitors each month!

Otherwise Just leave a message.

I'd love to here from you...

[Click Here to Leave a Voice Message Or A Simple Text Message Will Do](#)

**Instant voice recording
Nothing to install or download**

Making Money With This Manual

Did you know you could make up to 50% commission by giving this away?

As soon as you pickup the Free Chapter you can login as a member to brand this with all your details

Three Useful Links

Want to leave us a voice or text message?

[Click here](#)

Want to get a free chapter - "The Big Money Plan"?

[Click here](#)

Help

Visit www.thequicksupport.com to submit a help request

~~~~~

By:

Edward Hadome

&

Dr. John Chan  
[Instant Authority Site](#)

~~~~~

SUPPORT

If you require any help please contact us at www.thequicksupport.com